

PARIS CHOY

@PEIRESS



CONTENT CREATOR,
FASHION DESIGNER

MEDIA KIT

Paris

CHOY



Hi! My name is Paris Choy.
I'm a San Francisco Bay Area Native and create content on beauty, fashion, food, lifestyle, and anything that resonates with my values.
Finishing my degrees in Marketing and Apparel Design at San Francisco State University 2025.

AUDIENCE

2.5k

TIKTOK FOLLOWERS

2.5k

INSTAGRAM FOLLOWERS

9.47%

INSTAGRAM ENGAGEMENT RATE



SERVICES & RATES

Story 3 Slides — \$150
Static Post — \$200
Carousel — \$250

30s video — \$150
60s video — \$200
90s video — \$250

TESTIMONIALS

TT

Tasha Tobias @ Aerosoles December 1,
2023 3:20 PM

Hi Paris! Thank you again for the wonderful content, it was a pleasure working with you! I wanted to let you know that Aerosoles is on LTK if you have an account and would like to link and earn commission. Let me know if you have any questions!

Thank you for this amazing work, you perfectly seized the essence of our brand! Feel free to contact me if you have any questions. We are looking forward to future collaborations! We loved working with you!
-Plodica with Cgetc 2024

CONTACT



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WWW.PEIRESS.COM



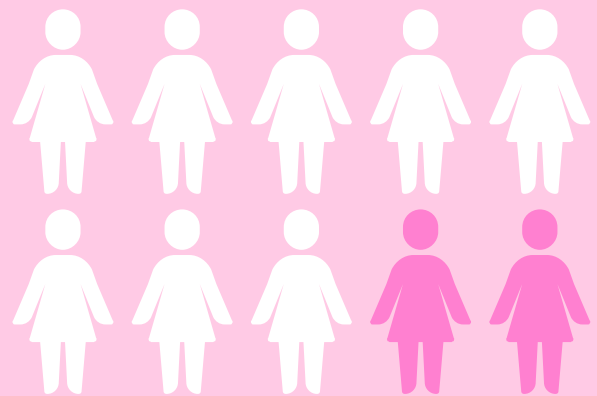
AUDIENCE

Instagram Demographics

2.5K

67%

Women



51%

Ages 25-34

32%

Men

25%

Ages 18-24

90K+

Views per month

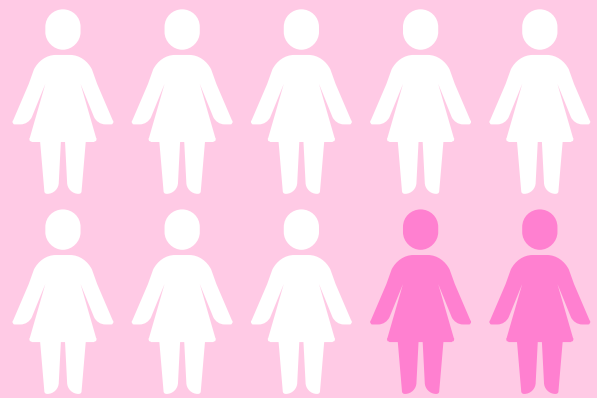
AUDIENCE

Tiktok Demographics

2.5K

75%

Women



53%

Ages 25-34

25%

Men

37%

Ages 18-24

10K+

Views per month

PAST BRAND PARTNERS



ARMANI
beauty



innisfree **Etsy**




VALENTINO
BEAUTY

AEROSOLES



RENT THE RUNWAY



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L'ORÉAL

shoedazzle*

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Starbird.

FACTOR -



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